



2026 Annual Symposium

November 7–11, 2026 | Dallas, TX

Sponsorship, Marketing, & Exhibition Prospectus

Bringing together more than **2,300** healthcare informatics professionals, health system leaders, clinicians, scientists, educators, trainees, technologists, policy makers, and industry partners from around the world, AMIA's Annual Symposium is the premier meeting for the research and practice of biomedical and health informatics.

Symposium builds on more than 45 years of sharing research and insights for leveraging health information and cutting-edge technologies to improve human health. Leaders who advance informatics innovation across clinical care, research, education, and industry gather to hear from engaging keynote speakers and experience the rigorous educational program, which includes 600+ presentations over 150 sessions. Plus, they benefit from structured networking opportunities, career development guidance, and more.

Symposium features foundational contributions to informatics methods, reports on real-world applications across diverse domains, and discussions of policy topics influenced by informatics. Attendees experience the latest advances in biomedical and health informatics research, including data privacy, clinical and research informatics, phenotyping, natural language processing, human-centered design, and emerging technologies.

For 2026, the theme is Harnessing Informatics to Accelerate Learning Health Systems. The past several years have affirmed that health care, biomedical research, and public health infrastructures must evolve to support dynamic, data-driven learning. Hospitals, health systems, and research organizations are now more interdependent than ever, requiring robust data infrastructure, trusted partnerships, and a culture of continuous improvement. Informatics is the essential ingredient that enables this continuing improvement cycle to function at scale. This year's theme emphasizes the design, development, implementation, evaluation, and governance of Learning Health Systems across clinical, operational, and public health contexts. Join us to shape the future of learning health systems and accelerate the impact of data-driven care.

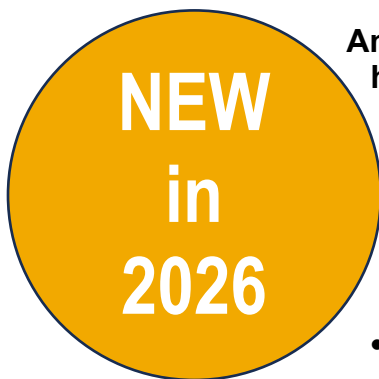
From keynotes and plenaries to scientific sessions, panels, posters, exhibitions, roundtables, special events, and networking opportunities — the Annual Symposium makes connecting with the most influential healthcare leaders, researchers, thinkers, and doers in the informatics community easy.

Join us at the 2026 Annual Symposium to connect with your target audience...

- Chief Medical Informatics Officers
- Chief Medical Officers
- Chief Nurse Informatics Officers
- Chief Nurse Officers
- Clinical and Health Informatics Professionals — Physicians, Nurses, and other Clinicians
- Translational and Clinical Informatics Scientists, Researchers, and Educators
- Biomedical and Health Science Librarians
- Hospital, Academic Medical Center, and Health System Representatives
- Students, Postdocs, and Clinical Informatics Fellows
- Developers and Computer, Artificial Intelligence, and Data Scientists
- Health IT Industry Representatives
- Government Agencies and Policymakers

TABLE OF CONTENTS

Sponsorship Opportunities	Page 3
▪ Prestigious Main Event Sponsorships	Page 3
▪ Thought Leadership Sponsorships	Page 6
▪ Brand Building Sponsorships	Page 7
▪ Target Audience Sponsorships	Page 10
▪ Brand Visibility Sponsorships	Page 14
Content Marketing Opportunities	Page 15
Exhibition Opportunity	Page 16
Auxiliary Meetings (Space Rental)	Page 17
Looking for More?	Page 18



Annual Symposium sponsors, exhibitors, and advertisers will each have a **dedicated, content-rich landing page** on AMIA’s website. Don’t miss this opportunity to publish valuable content tailored for the informatics community. Your landing page may include:

- Organization description, detailed copy, and graphics
- Specific calls to action
- Links to white papers, articles, and press releases
- Links to your organization’s home page and social media platforms
- Lead capture mechanism that sends user inquiries directly to your inbox

Repetition is key.

It takes multiple exposures to a single marketing message for a consumer to be motivated to act.

Design your plan to include multiple touchpoints with your target audience.



PRESTIGIOUS MAIN EVENT SPONSORSHIPS

TITLE SPONSORSHIP

Exclusive Opportunity

\$47,500 at cost

Set your company apart through this grand show of support that won't be missed by attendees. As the exclusive Title Sponsor, your company will receive the following benefits and exposure.

- **Industry Partner Session Sponsorship ***
Position your company as a thought leader and a credible resource. For this 75-minute session, you determine the topic, identify the speaker(s), and develop the content. Held concurrently with non-sponsored scientific sessions, this is a great opportunity to showcase your solutions, present use cases, share new research, or address a hot topic in informatics. AMIA provides standard audiovisual equipment and promotes the session as part of the conference's educational program, lists it in the online program, and includes it in the mobile app. * *May substitute an Industry Roundtable Sponsorship, pending availability. See page 6.*
- **Exhibition Booth**
Your 8'x10' booth inside the Exhibit Hall will be a "home base" where attendees know they can find you during the conference. Showcase your solutions and services, answer questions, and build rapport with attendees. As the Title Sponsor, your booth will have a special callout in AMIA's pre-conference promotions.
- **Speaking Opportunity**
Your company is invited to speak for up to 1 minute at the Annual Symposium Orientation, a special session dedicated for first-time attendees and anyone interested in learning about AMIA and about how to make the most of their time during the conference.
- **Title Sponsor Daily E-Newsletter Message**
Insert your message of up to 60 words into one of the Annual Symposium Daily E-newsletters that are sent to attendees each morning of the conference. Your message may include a hyperlink to your company's content-rich landing page on AMIA's website (recommended) or to your website.
- **Pre-Conference Blast Email**
Capture the attendees' attention before they even arrive. Prior to the conference, AMIA will send your dedicated blast email to all pre-registered attendees who have not opted out of receiving messages. Formatted using AMIA's template to add credibility to your message, the blast email may include an image, a logo, a heading, up to 225 words of copy, a hyperlink, and a custom subject line.
- **Social Media Posts**
Get noticed before the conference. Your five (5) sponsored posts on AMIA's LinkedIn and X pages will capture the attention of pre-registered attendees *and* a wider audience. You provide graphics, copy, and hashtags. AMIA adds the Annual Symposium hashtag, schedules the posts, and deploys the posts on your behalf.
- **Recognition**
Your company will benefit from extensive recognition as the Title Sponsor:

 - In the verbal remarks and on screen during the Opening and Closing Keynote Sessions, the Orientation, and the State of the Association Session
 - On the rotating pre-session slides at the keynote sessions
 - On prominent signage at the conference
 - On signage at the sponsored Industry Partner Session
 - In the online program
 - In the Annual Symposium digital magazine
 - On most pages of the 2026 Annual Symposium website *Recognition will be omitted from certain pages where it is not permitted per the ACCME Standards for Integrity and Independence in Accredited Continuing Education.*
 - In the Sponsors and Exhibitors sections of the event's mobile app
 - In AMIA's Annual Symposium marketing campaign prior to the conference
- **Attendee List**
You'll receive the attendee list one week prior to the conference and a final list after the conference. The list will include the names, titles, company names, and mailing addresses for all attendees who do not opt out of being included at the time of registration. The list will not include email addresses.
- **Complimentary Registrations**
Your company will receive seven (7) Full-Conference Registrations to facilitate your company's participation.

PREMIER SPONSORSHIP

Multiple Available

\$32,500 at cost

As a prestigious Premier Sponsor, your company will receive the following benefits and exposure.

■ Industry Roundtable Sponsorship *

Bring your expertise to the table. This opportunity will enable you to connect with your target audience in a focus group-style setting, which allows for either a 60-minute or 75-minute discussion on your topic(s) of choice. Select up to 30 attendees to participate in your Industry Roundtable from a list of pre-registered attendees who express interest in your roundtable. AMIA provides standard audiovisual equipment and recognition on signage at the Industry Roundtable, in the online program, and in the event's mobile app. As the sponsor, you'll provide attendees with a convenient option for breakfast or lunch and will cover the food and beverage cost, which is not included in the sponsorship fee.

* May substitute an Industry Partner Session Sponsorship, pending availability. See page 6.

■ Exhibition Booth

Your 8'x10' booth inside the Exhibit Hall will be a "home base" where attendees know they can find you during the conference. Showcase your solutions and services, answer questions, and build rapport with attendees. As a Premier Sponsor, your booth will have a special callout in AMIA's pre-conference promotions.

■ Social Media Posts

Get noticed before the conference. Your three (3) sponsored posts on AMIA's LinkedIn and X pages will capture the attention of pre-registered attendees and a wider audience. You provide graphics, copy, and hashtags. AMIA adds the Annual Symposium hashtag, schedules the posts, and deploys the posts on your behalf.

■ Recognition

Your company will benefit from extensive recognition as a Premier Sponsor:

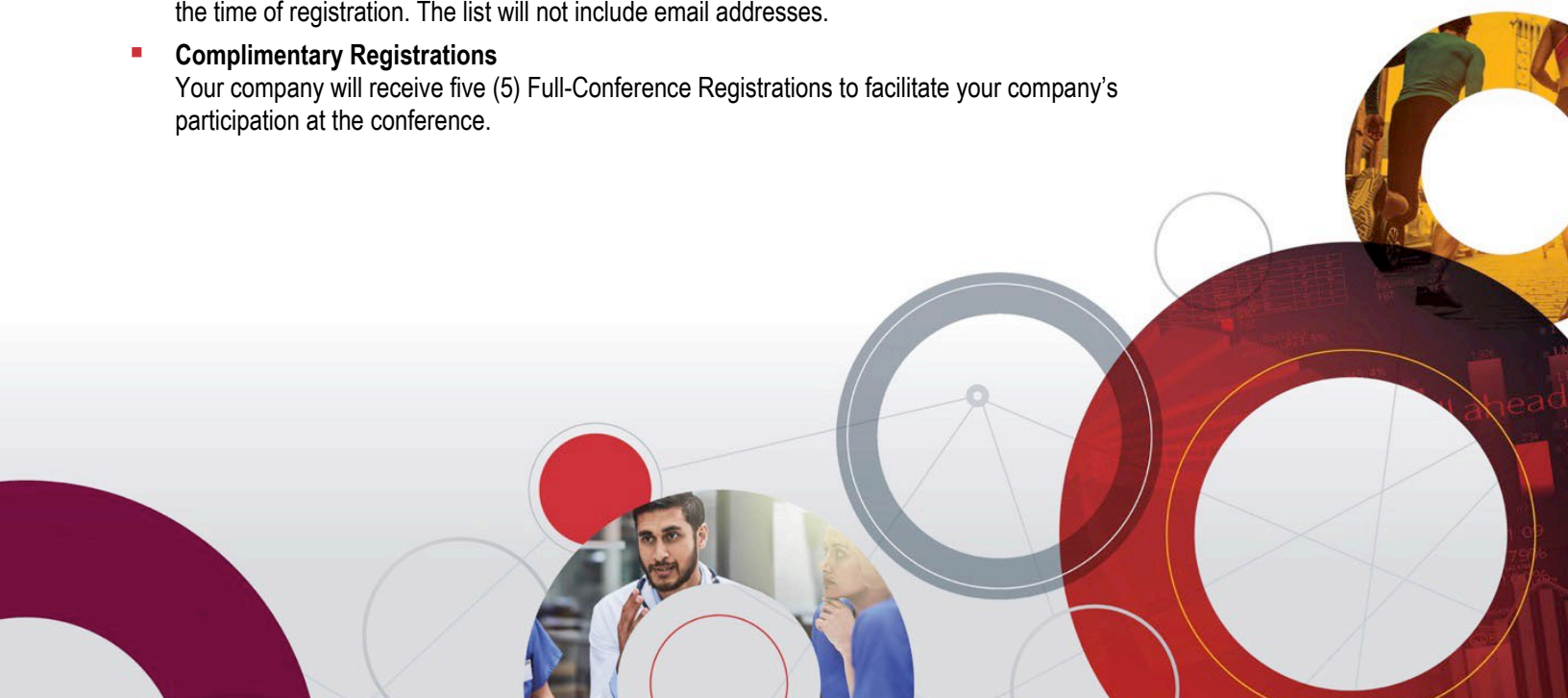
- In the Annual Symposium digital magazine
- On the rotating pre-session slides at the keynote sessions
- On prominent signage at the conference
- In the online program
- On the Home page, Sponsors page, and Exhibitors of the 2026 Annual Symposium website
- In the Sponsors and Exhibitors sections of the event's mobile app
- In AMIA's Annual Symposium marketing campaign prior to the conference

■ Attendee List

You'll receive the attendee list one week prior to the conference *and* a final list of attendees after the conference. The list will include the names, titles, company names, and mailing addresses for all attendees who do not opt out of being on the list at the time of registration. The list will not include email addresses.

■ Complimentary Registrations

Your company will receive five (5) Full-Conference Registrations to facilitate your company's participation at the conference.



MAJOR SPONSORSHIP

Multiple Available

\$20,000 at cost

As a Major Sponsor, your company will receive the following benefits and exposure.

- **Choice of one of the following (pending availability; full descriptions on page 8):**
 - **Career Connection Headshot Studio Sponsorship** — Inside the Exhibit Hall, attendees will have the opportunity to get a complimentary headshot taken by a professional photographer. As the sponsor, you'll be able to meet and greet attendees as they wait their turns to strike a pose and distribute company collateral and giveaway items. Your company will receive recognition in the promotions for the Headshot Studio, on signage, in the online program, and in the mobile app.
 - **Coffee Break Sponsorship** — Give attendees the fuel they need to power through the long conference day. During the 30-minute break, attendees will enjoy coffee and a light snack. As the sponsor, your company will be recognized on custom-printed napkins, on signage at the coffee break, in the conference's mobile app, and in the coffee break promotions. Activate your sponsorship even more by providing branded coffee cups or another giveaway item to attendees (sponsor is responsible for all costs associated with cups or giveaway items). The coffee break days and times are available on a first-come, first-served basis.
 - **Poster Session Sponsorship** — Help orchestrate engagement and networking among the informatics community by supporting an educational poster session and networking reception. Held in the evenings, the poster sessions will showcase different posters each day. You'll have the opportunity to network with attendees while supporting their education and the advancement of the field. As a sponsor, your company will be recognized in promotions for the sponsored poster session, on signage at the entrance to the poster gallery area, in the online program, and in the conference's mobile app.
- **Social Media Post**
Get noticed before the conference. Your one (1) sponsored post on AMIA's LinkedIn and X pages will capture the attention of pre-registered attendees and a wider audience. You provide the graphics, copy, and hashtags. AMIA adds the Annual Symposium hashtag, schedules the posts, and deploys the posts on your behalf.
- **Recognition**
Your company will benefit from extensive recognition as a Major Sponsor:
 - In the Annual Symposium digital magazine
 - On the rotating pre-session slides at the keynote sessions
 - On prominent signage at the conference
 - In the online program
 - On the Home page and Sponsors page of the 2026 Annual Symposium website
 - In the Sponsors section of the event's mobile app
 - In AMIA's marketing campaign prior to the conference
- **Attendee List**
You'll receive the attendee list one week prior to the conference. The list will include the names, titles, company names, and mailing addresses for all attendees who do not opt out of being on the list at the time of registration. The list will not include email addresses.
- **Complimentary Registrations**
Your company will receive three (3) Full-Conference Registrations to facilitate your company's participation at the conference.



THOUGHT LEADERSHIP SPONSORSHIPS

INDUSTRY PARTNER SESSION SPONSORSHIP

Thirteen Available

\$13,000 each | partner discounts apply

Position your company as an industry thought leader and a credible resource. For this 75-minute session, you determine the topic, identify the speaker(s), and develop the in-depth content. Held concurrently with scientific sessions, this is a great opportunity to showcase your solutions, present use cases or client success stories, share new research, or address a hot topic in the industry. AMIA provides standard audiovisual equipment and promotes the session as part of the educational program in the online program and in the conference's mobile app. In addition, your company would receive recognition on signage at the session, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, you'll receive two complimentary registrations for the conference.



Industry Partner
Session Sponsorships
do sell out.

Secure your
spot today!

INDUSTRY ROUNDTABLE SPONSORSHIP

Six Available

\$13,000 each (30 participants)

\$15,000 each (65 Participants)

partner discounts apply

Bring your expertise to the table. Held on Monday or Tuesday during breakfast or lunch, this opportunity will enable you to connect with your target audience in a focus group-style setting, which allows for a 60-minute or 75-minute, deep-dive discussion on your topic(s) of choice. Select attendees to participate in your Industry Roundtable from a list of interested attendees who pre-register for your roundtable. Select up to 30 attendees or 65 attendees, depending on how you prefer to conduct the roundtable event. AMIA provides standard audiovisual equipment, and the sponsor covers the cost of food and beverage (not included in the sponsorship fee). Your company will receive recognition on signage at the Industry Roundtable, in the online program, on the Sponsors page of the 2026 Annual Symposium website, and in the Sponsors section of the conference's mobile app. Plus, your company will receive two complimentary registrations for the conference.

BRAND-BUILDING SPONSORSHIPS

WELCOME RECEPTION SPONSORSHIP

Exclusive Opportunity

\$15,000 | partner discounts apply

This highly anticipated reception on Sunday evening inside the Exhibit Hall is the official kick-off of the conference — and your prime opportunity to get noticed. Attendees will enjoy hors d'oeuvres while exploring the exhibit booths and visiting the Headshot Studio, AMIA Central, and the Student Lounge. The reception will feature cash bars, but you'll receive 100 complimentary drink tickets to distribute to attendees. If you choose to exhibit, AMIA will help drive traffic toward your company's booth by placing an hors d'oeuvres station or a bar in the general vicinity of your booth, and your booth will be prominently marked on the Exhibit Hall floor map. In addition to being recognized on all promotions for the Welcome Reception, your company's logo will appear on signage and on the cocktail napkins at the hors d'oeuvres stations and cash bars. Your company will also be recognized on the Sponsors page of the Annual Symposium website and in the Sponsors section of the mobile app. Plus, you'll receive two complimentary registrations for the conference.



New
in
2026

AMIA AI PODCAST SPONSORSHIP

Exclusive Opportunity

\$15,000 | partner discounts apply



As AMIA positions itself to be the trusted voice for health and healthcare AI, AMIA is launching a new, AI-focused podcast (final name TBD) to engage the informatics community. Live, on-site episode recordings with informatics leaders will take place at the Annual Symposium right on the Exhibit Hall floor in a high-visibility, plexiglass-enclosed booth, featuring live audio broadcasting to attendees who gather around. Following the conference, the recorded podcasts will be released on all major platforms and promoted in the AMIA eNews e-newsletter and the AMIA Learning Link e-newsletter, on the AMIA website and on AMIA Connect (member platform), and on social media channels (LinkedIn, X, Bluesky, Instagram, and Facebook).

As the exclusive, foundational podcast sponsor, you'll curate an entire episode dedicated to your company, selecting both the AI-related topic and the speaker. Plus, with strategic brand positioning, you'll have the opportunity to record a 30-second mid-roll — a commercial break — that will be featured during each episode released through October 2027, and your company will receive recognition at the beginning and end of each episode in that timeframe.

On site at the Annual Symposium, you'll have high-impact exposure, as your brand will be featured in the podcast booth graphics and on signage at the conference. You'll also receive recognition on the Sponsors page of the Annual Symposium website, in the Sponsors section of the mobile app, and where the podcast is promoted across various platforms. Two complimentary registrations for the conference are included with the sponsorship.

Become the founding sponsor of our dynamic AI series and position your brand as a leader at the intersection of technology and the future of healthcare.

New
in
2026

QUESTION WALL SPONSORSHIP

Exclusive Opportunity
\$12,500 | partner discounts apply

The writing is on the wall, as they say! Located inside the Exhibit Hall, this 20-foot-wide Question Wall will feature a thought-provoking question for attendees to answer — in marker, directly on the wall. **As the sponsor, your company would develop the question that you would like for attendees to answer, allowing you to gain insight and a pulse on attendee sentiment related to the posed question.** This opportunity provides meaningful visibility and critical audience engagement. Not only would your company's branding and a hashtag be prominently added to the wall, but the hands-on activity fosters a deeper, more memorable connection between the attendees and your brand. Plus, the interactive nature of the Question Wall encourages attendees to share the co-created content on social media, amplifying your message organically.

As the sponsor, you would be encouraged to share the content and the wall's progress on social media throughout the event, conduct a raffle for anyone who participates, and/or award prizes to the best, unique, or most futuristic responses. You will have the opportunity to distribute company literature and giveaway items at the Question Wall, and you'll be recognized where the Question Wall is promoted, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. The sponsorship includes two complimentary registrations for the conference.

ANNUAL SYMPOSIUM ORIENTATION SPONSORSHIP

Exclusive Opportunity
\$8,500 | partner discounts apply

The Annual Symposium Orientation is your chance to reach attendees and make a positive, lasting impression. Designed as an opportunity for attendees to network, meet new colleagues, and gain a sense of what to expect throughout the conference, the orientation is intended to help attendees maximize their experience at the Annual Symposium. After a brief introduction, attendees will be invited to enjoy a light snack and participate in roundtable discussions with AMIA leadership and "seasoned" attendees. As the sponsor, you'll have the opportunity to network with the attendees and distribute company collateral and giveaway items. Your company will receive recognition in the promotions for the orientation, on signage, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, you will receive one complimentary registration for the conference.

CAREER CONNECTION HEADSHOT STUDIO SPONSORSHIP

Exclusive Opportunity
\$8,500 | partner discounts apply

Every professional needs a good headshot. Inside the Exhibit Hall, a professional photographer will capture the attendees' headshots, which will be accessible to them for free downloading. As the exclusive sponsor, you'll be able to meet and greet attendees as they wait their turns to strike a pose, and you'll have the opportunity to distribute company collateral and giveaway items at the Headshot Studio. Your company will receive recognition in the promotions for the Headshot Studio, on signage, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, you will receive one complimentary registration for the conference.





COFFEE BREAK SPONSORSHIP

Five Available

\$7,500 each | partner discounts apply

Give attendees the fuel they need to power through the long conference day. During the 30-minute break, attendees will enjoy coffee and a light snack. As a sponsor, your company will be recognized on custom-printed napkins, on signage, in the coffee break promotions, in the online program, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the conference's mobile app. Further activate your sponsorship by providing branded coffee cups or other giveaway items to attendees (sponsor is responsible for costs associated with cups or giveaway items). Your company will receive one complimentary registration for the conference.

Choose from the breaks on Saturday or Sunday during Workshops, Monday or Tuesday in the Exhibit Hall, or Wednesday morning. For Monday and Tuesday, a coffee station will be positioned by the sponsor's booth if the sponsor is also an exhibitor.

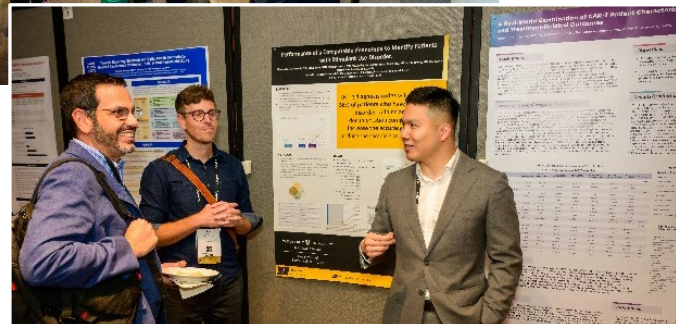
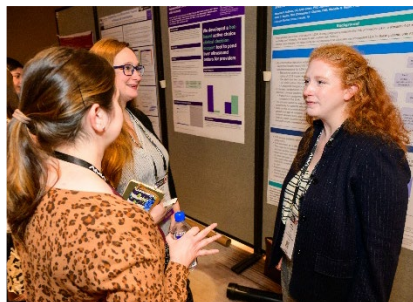


POSTER SESSION SPONSORSHIP

Three Available

\$7,500 each | partner discounts apply

Help orchestrate engagement and networking among the informatics community by supporting an educational poster session. Held on Sunday, Monday, and Tuesday evenings, the poster sessions will showcase different posters each day. You'll have the opportunity to network with attendees while supporting their education and the advancement of the field. As a Poster Session Sponsor, your company will be recognized in promotions for the sponsored poster session, on signage at the entrance to the poster gallery area, in the online program, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, your company will receive one complimentary registration for the conference.



TARGET AUDIENCE SPONSORSHIPS

ACMI INDUCTION & DINNER SPONSORSHIP

Exclusive Opportunity

\$15,000 | partner discounts apply

The American College of Medical Informatics (ACMI) is a college of nominated and elected fellows who have made significant and sustained contributions to the field of biomedical and health informatics and have achieved national recognition. The Fellows of ACMI are the *movers and shakers* of informatics. These are the very individuals who established the scientific discipline and the esteemed professionals who are driving biomedical research agendas through leading institutions around the world.

Position *your* company as an industry leader with this very influential group by sponsoring their celebratory dinner at the Annual Symposium. On Sunday evening, the Fellows of ACMI and their guests will gather to induct and celebrate the new class of ACMI fellows. Attendees will enjoy a plated dinner with a complimentary glass of wine, and a cash bar will also be available at the event. As the exclusive sponsor, your company will have the opportunity to address the audience for two minutes at the beginning of the induction ceremony and to distribute company collateral and giveaway items at the dinner. Your company will be recognized on signage at the dinner and custom-printed cocktail napkins at the cash bar, and your company will be recognized in promotions for the dinner, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, your company will receive two complimentary registrations for the conference and two tickets for the dinner.



AMIA FIRST LOOK FOR STUDENTS PROGRAM SPONSORSHIP

Exclusive Opportunity

\$15,000 | partner discounts apply



Now in its tenth year, the AMIA First Look for Students Program, hosted by the Women in AMIA community and the Empowerment, Engagement and Representation (E2R) Committee, is designed to expose undergraduate and graduate students in informatics adjacent science, technology, engineering, and mathematics (STEM) programs to the field of informatics through attendance at the Annual Symposium. The program also provides students with access to resources for education and career “next steps” in informatics through connections with industry

and educational professionals at the conference. The Women in AMIA community and the E2R Committee have joined forces to provide this enriching, introductory career development experience.

This diverse and inclusive event is open to all student applicants currently enrolled in informatics adjacent STEM programs such as nursing, pharmacy, engineering, statistics, public health, pre-med, dentistry, etc. The accepted students will attend an Introduction to Informatics educational session over breakfast as well as a special lunch during which mentors will share their informatics stories and facilitate small-group interaction. Past presentation topics have included: Expert Panel: Resources on Research Data, Internships; Professional Panel: Perspectives on Careers in Informatics; Health + Tech + Business: User Centered Design and Digital Health Tools, and Data is the Nerd Spark: Exploring with *All of Us* Research Program Public Data.

In addition, the students will attend the Opening Keynote as well as a scientific session. The day closes with the Welcome Reception in the Exhibit Hall, where they will experience a Poster Session, learn about graduate-level education programs, and discover the broad spectrum of innovative technology, solutions, and services available to informaticians today. The student participants will be local to the Dallas area and will each receive a complimentary one-day registration to the Annual Symposium, a \$50 stipend for meals and incidentals, and a complimentary digital membership in AMIA.

As the exclusive First Look for Students Program Sponsor, you will have the opportunity to speak for up to two minutes at the beginning of the First Look for Students Program breakfast session. Your company will be recognized in the program's promotions, in any communications to the selected students, on signage at the First Look for Students Program session room, on the AMIA First Look for Students Program website, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, your company will receive two complimentary registrations for the conference.

WOMEN IN INFORMATICS NETWORKING EVENT (W.I.N.E.) SPONSORSHIP

Exclusive Opportunity

\$13,500 | partner discounts apply

Women in AMIA (WIA) is a group committed to encouraging women to participate in AMIA activities, creating new opportunities within AMIA, helping women reach their professional goals and advance their careers, and promoting equal opportunity for and treatment of women in informatics.

Hosted by WIA on Saturday evening, this networking event will be open to all members, attendees, AMIA leaders, and interested volunteers who identify as part of, or are allies of, the WIA community. Attendees will enjoy networking, light hors d'oeuvres, and a cash bar. Show support and help celebrate their leadership in the field by sponsoring this much-loved event. As the exclusive sponsor, you'll receive 100 complimentary tickets for wine to give to attendees, and your company will be recognized on custom-printed napkins and signage at the reception, in the online program, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, your company will receive two complimentary registrations for the conference.

EMPOWERMENT, ENGAGEMENT, and REPRESENTATION (E2R) COMMUNITY NETWORKING RECEPTION SPONSORSHIP

Exclusive Opportunity

\$13,500 | partner discounts apply

AMIA believes that a thriving health and biomedical informatics community must reflect the full spectrum of human experience. We are committed to fostering a professional environment where diversity is welcomed, people are respected, opportunities are accessible, and every individual feels a genuine sense of belonging. On Tuesday evening, the Empowerment, Engagement, and Representation Community Networking Reception is your chance to support diversity and healthcare equity in AMIA and in informatics. As the exclusive sponsor, your company will have the opportunity to network with the attendees and distribute company collateral and giveaway items. Attendees will enjoy hors d'oeuvres and a cash bar, and you'll receive 100 complimentary drink tickets to give to attendees. In addition, your company will be recognized on custom napkins and signage at the reception, in the online program, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the conference's mobile app. Plus, your company will receive two complimentary registrations for the conference.

EMPOWERMENT, ENGAGEMENT, and REPRESENTATION (E2R) COMMITTEE MENTORING CIRCLES SPONSORSHIP

Exclusive Opportunity

\$13,500 | partner discounts apply

The AMIA Empowerment, Engagement, and Representation (E2R) Subcommittee on Retention and Advancement is hosting its 5th career mentoring event, now called *Mentoring Circles: Connect & Cultivate* — the name emphasizing connection and cultivation and symbolizing community, inclusion, and wholeness. The event's goal is to provide an inclusive mentoring experience that cultivates timely discussion topics and connects individuals in career mentoring conversations within a small group setting.

Mentoring Circles will begin with a networking activity followed by group conversations. Each mentee will select two topics of interest and rotate to each of those circles. Each table — or circle — will be composed of one to two mentor(s) and six mentees. Mentors will provide organizational business acumen and share insights and key lessons learned throughout their careers. While some discussion questions will be prepared, this is a unique opportunity for the mentees — or circle members — to not only receive coaching from the mentors, but also to meet others with similar interests, learn from each other, and build their internal networks. Participants will enjoy snacks and/or dessert, provided by AMIA.

AMIA will promote Mentoring Circles as part of the 2026 Annual Symposium through AMIA's marketing channels with some promotions being dedicated to this special event. As the exclusive sponsor, your company will have the opportunity to address the audience for two minutes at the beginning of Mentoring Circles and to distribute company collateral and giveaway items to the participants. Your company will be recognized in the Mentoring Circles promotions and on the sign up form, on custom napkins and signage at the event, in the online program, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, your company will receive two complimentary tickets for the conference. The sponsor's representatives may participate as mentors with approval by the E2R Committee.

FHIR® APP COMPETITION SPONSORSHIP

Exclusive Opportunity

\$13,500 | partner discounts apply

The HL7 Fast Healthcare Interoperability Resources (FHIR®) Standard is a method for accessing information in health information technology systems. As patients move around the healthcare ecosystem, their electronic health records must be available, discoverable, and understandable. FHIR® makes that possible and is based on over 30 years of work by HL7 on healthcare data exchange and information modeling standards. *FHIR® is the registered trademark of Health Level Seven International.*

AMIA and HL7 are partnering again to bring an exciting application competition to the AMIA 2026 Annual Symposium. The FHIR® App Competition is intended to highlight the best and most innovative practical software applications that use FHIR®. Importantly, AMIA and its partners are committed to helping make a larger audience aware of the competitors' software and thus broaden adoption. The call for submissions will begin in Spring 2026, and all submissions will be due in Summer 2026. Notifications will be sent in late Summer/early Fall 2026, and the selected applicants will have the opportunity to present during the FHIR® App Showcase at the 2026 Annual Symposium. The exact dates will be determined by AMIA. Winners will be announced and will receive cash prizes, the amount of which will be determined by AMIA.

This is your chance to position your company as an industry leader and as an advocate for new technology and change. As the exclusive sponsor, your company will receive verbal recognition by an AMIA leader at the beginning of the FHIR® App Showcase (session) at the 2026 Annual Symposium as well as an opportunity to address the attendees for up to one (1) minute at the beginning of the session. Your company may also distribute company collateral and giveaway items to attendees at the session. Your company will be recognized on signage at the session, in the online program, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. In addition, your company will be recognized on the FHIR® App Competition page of the 2026 Annual Symposium website, in any promotions for the FHIR® App Competition, in the call(s) for submissions, in the notifications to the accepted presenters, and in any public communications to the winners or about the winners. Sponsor representatives in attendance are required to register for the conference.

STUDENT LOUNGE SPONSORSHIP

Exclusive Opportunity

\$8,000 | partner discounts apply

Inside the 2026 Annual Symposium Exhibit Hall, students are invited to visit the Student Lounge, a private area just for them. In the lounge, students have the opportunity to network not only with peers from institutions nationwide, but also with "informatics rockstars," seasoned professionals who will be ready to answer questions and provide guidance. In addition, students will have the chance to enjoy complimentary snacks and refreshments, receive AMIA swag, relax in the comfortable seating, and charge their personal devices.

Students are the future of informatics — and your potential future clients. Make a positive impression now and set your company up for future success. As the exclusive sponsor, you'll be able to meet and greet students as they visit the lounge, and you'll have the opportunity to distribute company collateral and giveaway items. Your company will receive recognition in the promotions for the Student Lounge, on signage at the lounge, in the on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, you will receive one complimentary registration for the conference.



AMIA WORKING GROUP EVENT SPONSORSHIP

Multiple Available

Prices Vary

AMIA is home to **two dozen Working Groups**, which are open to all AMIA members and serve as networks in which current members can exchange information on a particular area of special interest in biomedical and health informatics. Working Groups provide a way for members old and new to collaborate, meet new colleagues, and become involved in the development of positions, issues, white papers, programs, and other activities that benefit the informatics community.

Most of AMIA's Working Groups convene in conjunction with the Annual Symposium. From business meetings to receptions and other types of events, the Working Groups' gatherings are a great opportunity for you to connect with current and prospective clients in specific areas of informatics. Sponsorship fees and benefits vary depending on the type of event.

- **Nursing Informatics Working Group (NIWG)** — one of the most active membership groups within AMIA — brings together over nearly 600 nurses from all fields and backgrounds to facilitate leadership, networking, education and conference presentations, collaboration, and collegial development. In addition, NIWG serves as the United States' representative to the International Medical Informatics Association (IMIA) Nursing Informatics Special Interest Group. NIWG also serves as an organizing member of the Alliance for Nursing Informatics, which represents more than 30 informatics organizations around the globe.

NIWG BUSINESS MEETING & RECEPTION SPONSORSHIP

Exclusive Opportunity

\$12,750

During the AMIA 2026 Annual Symposium, the NIWG Business Meeting & Reception will provide nurse informaticians the chance to work toward NIWG's goals, share ideas, and network face-to-face. Attendees will enjoy wine and light hors d'oeuvres during the reception (each attendee will receive one drink ticket). As the exclusive NIWG Business Meeting & Reception Sponsor, your company will have the opportunity to address the attendees for up to 5 minutes at the beginning of the meeting, distribute company collateral and giveaway items, and network with the nurses throughout the event. In addition, your company will receive recognition on custom cocktail napkins, on signage at the reception, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. Plus, you'll receive two complimentary registrations for the Annual Symposium.

NIWG SUNDAY EVENT & BREAKFAST SPONSORSHIP

Exclusive Opportunity

\$12,750

On Sunday morning during the AMIA 2026 Annual Symposium, the NIWG special event will attract more than 100 nurses who are hungry for information — and for breakfast, which will be provided. As the exclusive NIWG Sunday Event Sponsor, your company will have the opportunity to address the attendees for up to 5 minutes at the beginning of the breakfast event, distribute company collateral and giveaway items, and network with the nurses. In addition, your company will receive recognition on custom cocktail napkins and signage at the Sunday Event, on the Sponsors page of the Annual Symposium website, and in the Sponsors section of the mobile app. The sponsorship provides attendees with a continental breakfast; menu upgrades may be selected by the sponsor for an additional cost. Plus, you'll receive two complimentary registrations for the Annual Symposium.

Contact AMIA to learn more about the other Working Groups and their activities at the Annual Symposium.



BRAND VISIBILITY SPONSORSHIPS

WiFi SPONSORSHIP

Exclusive Opportunity

\$11,000 | partner discounts apply

Amplify your brand by helping attendees stay connected during the conference. As the WiFi Sponsor, you'll be able to name the network and create the password — a great opportunity to pique the attendees' interest with the name of a new product or solution. Plus, you'll receive recognition on WiFi-related signage at the conference, on the Sponsors page of the Annual Symposium website, and the home page and in the Sponsors section of the mobile app. Plus, your company will receive two complimentary registrations for the conference.



LANYARD SPONSORSHIP

Exclusive Opportunity *

\$9,000 | partner discounts apply



Capture the attention of the attendees as they wear your company's logo throughout the Annual Symposium. At AMIA Registration, each attendee will receive a lanyard with your company's one-color logo and AMIA's logo in a repeating pattern. Your company will be recognized as a conference sponsor on the Sponsors page of the Annual Symposium website and in the Sponsors section of the mobile app. Plus, you'll receive two complimentary registrations for the conference. Sponsorship must be secured by **September 4, 2026**.

PEN SPONSORSHIP

Exclusive Opportunity *

\$5,500 | partner discounts apply

Impress all the note-takers and doodlers! With these pens, your company's brand will be in the palms of the attendees' hands. Your company's one-color logo will be printed on every pen, which will also feature AMIA's logo and will be distributed at AMIA Registration. Your company will be recognized as a conference sponsor on the Sponsors page of the Annual Symposium website and in the Sponsors section of the mobile app. Plus, your company will receive one complimentary registration for the conference. Sponsorship must be secured by **September 4, 2026**.



** As AMIA is an ACCME-accredited organization, this sponsorship is only available to eligible companies. Ineligible companies, as defined by ACCME, include "those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients."*

CONTENT MARKETING OPPORTUNITIES

MOBILE APP

Exclusive Opportunity

\$6,500

This useful tool provides conference attendees with valuable details and timely updates, helps them plan and manage their time during the event, and provides the chance to network with fellow attendees. Your highly visible banner ad on the event's main navigation page will help drive traffic to your website, as the ad will link directly there. This opportunity also includes three push notifications that will be sent to attendees during the conference; the push notifications should be conference-related and can link to an event within the Annual Symposium schedule, if desired. Sponsor will be recognized in mobile app promotions, which may include launch communications, Annual Symposium E-newsletter reminders, and onsite signage. Materials deadline is September 30, 2026.

PRE-CONFERENCE BLAST EMAIL

Four Available

\$3,500 each

Send your customized, dedicated message to Annual Symposium attendees via e-mail. Your company provides the content*, and AMIA builds the e-mail blast using its template designed for the conference. AMIA's logo and branding will catch the attendees' attention and add credibility to your message. As a blast email advertiser, you'll have the opportunity to provide one image, one logo, a headline, copy up to 200 words, one URL address for a hyperlink, and the subject line and preview text for the e-mail. Your blast e-mail will be sent to all attendees who do not opt out of receiving messages from AMIA.

** Content must not conflict with AMIA's mission, brand, or values. Content promoting events that occur within 30 days of AMIA's in-person conferences, job/employment opportunities, and/or competing journals is not permitted.*

DAILY E-NEWSLETTERS

Five Available (one each day)

\$3,000 each | \$10,500 Bundled Rate for All 5 Days

Distributed to attendees each morning during the Annual Symposium, the Daily E-newsletter features the upcoming highlights of the day as well as important details and updates. Set your company apart from others by being front and center in this digital communication. Your highly visible banner advertisement can link to a content-rich landing page* on AMIA's website (recommended), an event in the Annual Symposium online program to promote your company's sponsored session/event, or, for an additional \$500 fee per e-newsletter, your company's website. Each e-newsletter accommodates one banner advertisement. With open rates ranging from 44–58% depending on the day (based on the 2025 event), this is the perfect opportunity to reach this audience. Materials deadline is September 30, 2026**.

** Your company's dedicated landing page can feature valuable content tailored for the informatics community — including a specific call to action; general copy; links to web pages, articles, white papers, and press releases; and links to your company's social media platforms. Plus, the landing page can include a lead capture mechanism that sends messages directly to an email box at your organization.*

*** Materials must not conflict with AMIA's mission, brand, or values. Content promoting events that occur within 30 days of AMIA's in-person conferences, job/employment opportunities, and/or competing journals is not permitted.*

NEW
In
2026!

DIGITAL MAGAZINE

Full-Page Ad \$1,200 | Half-Page Ad \$600 | Quarter-Page Ad \$400

This digital magazine will include vital information pertaining to the conference and valuable content and resources. The publication will be sent to Annual Symposium attendees, AMIA members, and the association's prospective members. With such a wide distribution, don't miss the opportunity to include your content! Full-page, half-page, and quarter-page advertisements will link to the URL of your choice.

EXHIBITION OPPORTUNITY

In this age, building rapport with clients is more important than ever. The exhibition opportunity at the Annual Symposium provides the chance for you to connect face-to-face and develop relationships with attendees. Serving as your company's **home base**, your booth in the Exhibit Hall will ensure attendees know exactly where to find you. They'll be able to ask their questions, see product and system demonstrations, and learn about your solutions and services. You'll build your business.

EXHIBIT HALL ACTIVITIES

Welcome Reception

This well-attended event offers unopposed time for exhibitor/attendee interaction. As the official kick-off to the conference, it's your time to shine and welcome attendees.

Coffee Breaks

Attendees will enjoy complimentary coffee and snacks on Monday and Tuesday mornings, which is the perfect time to strike up conversations with them.

Poster Sessions

Attendees gather to review their peers' posters and socialize, and it's an opportunity for you to network as well.

Career Connections Headshot Studio

As attendees line up to get their complimentary headshots captured by a professional photographer, you'll benefit from increased traffic in the Exhibit Hall.

AMIA Central and Student Lounge

These interactive hubs bring our association to life with direct access to AMIA leadership, meet-and-greet opportunities with the Board of Directors, Academic Forum open house sessions, live demonstrations of member benefits and services, and hands-on exploration of AMIA resources and programs. AMIA Central and the Student Lounge draw traffic to the Exhibit Hall.

EXHIBITION HOURS

Sunday, November 8, 2026

4:30 p.m.–7:00 p.m. (Welcome Reception)

Monday, November 9, 2026

9:15 a.m.–1:00 p.m. | 3:00 p.m.–6:30 p.m.

Tuesday, November 10, 2026

9:15 a.m.–1:00 p.m. | 3:00 p.m.–6:30 p.m.

EXHIBITION INSTALLATION

November 8, 2026

8:00 a.m.–3:00 p.m.

EXHIBITION DISMANTLING

November 10, 2026: 6:31 p.m.–10:00 p.m.

November 11, 2026: by request only

ALL EXHIBITORS RECEIVE *

- Pipe and Drape
- Identification Sign
- Logo recognition on the Exhibitors page of the Annual Symposium website with a hyperlink to a custom content-rich landing page on AMIA's website.
- Message on the Exhibitors page of the Annual Symposium website, explaining what attendees can expect to learn, see, or do at your booth.
- Exhibitor profile in the Annual Symposium Mobile App with detailed company information, materials, and links
- Two complimentary Exhibit-Only Registrations with every 8' x 10' booth space. Additional Exhibit-Only Registrations are \$325 each.
- Exhibitor Service Kit – available 60 days before

BOOTH FEES

Exhibitor Type	Booth Fee per 8'x10'
Commercial Organization / Non-Corporate Member / Other	\$3,500
AMIA Corporate Partner or Corporate Member	\$2,350
AMIA Academic Forum Member *	\$1,925



* AMIA Academic Forum Member Exhibitors also receive a complimentary 6-foot table, two chairs, and a wastebasket with the booth. Other exhibitor types may purchase this furniture package and/or other items through the General Service Contractor.



AUXILIARY MEETINGS

HOTEL MEETING SPACE RENTAL

Limited space available on a first-come, first-served basis.

Prices Vary

Fees listed are per room for a specified time on one day only. If your organization qualifies as multiple types, the lowest applicable fee will apply.

Organization Type	Before 5:00 p.m.	After 5:00 p.m.
Non-Profit Organizations *	\$500	\$1,350
AMIA Academic Forum Members	\$500	\$1,350
AMIA Corporate Members	\$575	\$1,575
Annual Symposium Exhibitors	\$675	\$1,875
Other Organizations	\$2,500	\$7,500



Use this meeting space to hold client meetings, conduct internal business meetings or staff training, hold interviews, or host other types of programs and social events in conjunction with the 2026 Annual Symposium. When your company utilizes AMIA's contracted meeting space, you avoid the requirement to meet the hotel's food and beverage minimum — a significant benefit and potential cost savings to you. Sponsors are responsible for covering all costs for food and beverage and audiovisual equipment and labor. Details including the intended use of the space; the expected number of people; and the desired date, time, room set, and audiovisual equipment are required when requesting space.



All organizations wanting to hold meetings or events in conjunction with the Annual Symposium must obtain pre-approval from AMIA and purchase space. Education sessions for attendees will not be permitted to take place in these meeting rooms. AMIA will not promote the activities held in these meeting rooms, and the meeting rooms will not be listed in the conference program. Attendee email addresses will not be provided.



* Proof of non-profit status will be required.



LOOKING FOR MORE?

Beyond the Annual Symposium, AMIA offers other ways to engage in the informatics community and reach your target audience. Each year, AMIA holds another dynamic event — the **Amplify Informatics Conference** — which provides valuable opportunities for you to connect and build rapport with informatics professionals. Plus, **Industry Partner Webinars** and **advertising opportunities** offer ways to connect online without the cost of travel.

AMIA's Corporate Partnership & Membership Program is designed to help you strategize and make the most of your available resources. Being among the ranks of corporate partners and members means strategically partnering with AMIA to not only help focus your marketing — but also to contribute to something *bigger*...

Partnering means building your brand while engaging in AMIA, enhancing the association's initiatives, improving member benefits, and advancing the field of informatics. Partnering means positioning your company as a thought leader and a credible resource and showing your support for AMIA's members and their professional development. Make sure your company is perceived as a partner and break the industry sales barrier. If corporate partnership or membership is of interest, let's schedule some time to talk.

BUILD YOUR BRAND. BUILD YOUR BUSINESS.

To get started, contact:

Dina Santucci | AMIA Vice President of Business Development

6218 Georgia Avenue NW, Suite #1, PMB 3077 | Washington, DC 20011

dsantucci@amia.org | 301-657-1291 x 147

