



Board of Directors Meeting
October 30, 2021
8:00 AM PT

MINUTES

- Present:** Patti Dykes (Board Chair), Julia Adler-Milstein, Tiffani Bright, William Brown, James Cimino, Theresa Cullen, Laura Heermann Langford, Lynda Hoeksema, Gretchen Jackson, Susan Hull, Josette Jones, Eileen Koski, Genevieve Melton-Meaux, Jonathan Nebeker, Phillip Payne, Wanda Pratt, S. Trent Rosenbloom, Neil Sarkar, Victoria Tiase, Adam Wright, Li Zhou
- Staff:** Karen Greenwood, Krista Martin, Lee Anne Pirrello, Nina Richards, Tanya Tolpegin, Jeffrey Williamson
- Guests:** Atul Butte, Arlene Ching, Moira Edwards, Peter Embi, Kenneth Goodman, Joe Hales, Cathy Ivory, LaVerne Manos, Marcie Peck, Jessica Ruff, Jodi Wachs, Adam Wilcox
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I. Welcome and call to order

Dr. Dykes welcomed the board members and called the meeting to order at 8:00 AM. A quorum was recognized. Dr. Dykes reminded Board members of the Conflicts of Interest Policy and asked board members to disclose any potential conflicts. No new conflicts were declared.

Election results – Dr. Dykes announced the results of the 2021 elections. She said the public announcement would be made at the State of the Association on Tuesday during the annual symposium. The results follow:

Neil Sarkar, Treasurer
Philip Payne, Secretary
William Brown, Director
Kenrick Cato, Director
Arlene Chung, Director
LaVerne Manos, Academic Forum
Rachel Richesson, Director
Jessica Ruff, Student Working Group

Dr. Dykes announced that a Working Group Steering Committee representative will be appointed later. There is also a vacancy left with Philip Payne being elected to Secretary that will be filled later.

Dr. Dykes recognized and thanked outgoing board members, Terry Cullen, Wanda Pratt, Lynda Hoeksema, Josette Jones, Trent Rosenbloom and Adam Wright.

Dr. Jackson informed board members that she plans to leverage the talent and enthusiasm of board nominees who were presented on the slate but not elected to the board.

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Dr. Dykes reminded board members that the 2022 meeting dates were listed on page 2 of the agenda and that calendar invitations would be sent to all board members. She pointed out that board meetings are mandatory, and the board kickoff/orientation conference call was scheduled for January 13th for new and returning board members.

II. Consent agenda

MOTION: Dr. Jackson moved to accept the October 30, 2021 consent agenda that included:

- For Approval: 070821 AMIA board meeting minutes
- For Information: AHIC Review Course (ARC) Report
- For Information: Alliance for Nursing Informatics (ANI) Representative Report
- For Information: Awards Committee Report
- For Information: CAHIIM Representative Report
- For Information: Ethics Committee Report
- For Information: FAMIA TF Report (preliminary report)
- For Information: WIA Steering Committee Report

Dr. Sarkar seconded the motion. **MOTION PASSED.**

III. Annual Symposium Highlights

Dr. Wilcox provided the board with an update on the AMIA 2021 annual symposium. Dr. Wilcox reported that AMIA 2021 had been expanded in response to ongoing challenges faced by the informatics community around attending in-person due to the global pandemic. There were five different ways for attendees to engage with content and colleagues through sessions programmed before, during, and after the symposium.

There was pre-activity value in having Virtual Day in conjunction with the symposium. Planning for the 2022 symposium will continue to explore and refine the model. There were 1755 registered for virtual and in-person. 445 were registered for Virtual Day. 75% were members and 25% were non-members. There were nearly 400 students in attendance. There was a redesigned exhibition plan. Ms. Greenwood reported that there was \$140k surplus in meeting revenue.

LEAD Fund – Dr. Payne reminded Board members about the LEAD Fund and the current matching gift campaign which has been repeated this year for the second year in a row. Dr. Payne requested that all board members support the LEAD Fund by making a gift donation in any amount. Dr. Payne also reported that the awards and LEAD gala is sold out.

IV. Strategic Discussions/Updates

25 X 5

Dr. Rosenbloom provided the board with a description and takeaways from the 25x5 Symposium which was funded by the National Library of Medicine in early 2021 as a partnership among AMIA, Vanderbilt, and Columbia. It established strategies and approaches to reduce clinician documentation burden on

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US clinicians to 25% by 2025. Dr. Rosenbloom proposed that AMIA serve as the owner and convener of 25 X 5 activities. Dr. Sarkar requested that board table the discussion until the December 2021 meeting where Dr. Rosenbloom can present a specific value proposition for AMIA.

Ethics of Meeting Locations

Dr. Goodman led the board in a discussion on how AMIA can make members comfortable in attending events and participating in meetings in a location which may interfere with personal beliefs. The board recommended that the Ethics Committee draft principles addressing access and safety concerns. A small board working group will be convened to include Drs. Goodman, Cullen, Jackson, Jones and Adler-Milstein. The Ethics Committee will provide their report to the working group for review in time to present the final recommendations to the board at the December 9th meeting. The Executive Committee will also review the report prior to presentation to the board.

CEO Updates

Ms. Tolpegin led the board in a discussion around sponsorship opportunities. AMIA leadership has identified the need and opportunity for increased revenue generation. The board received a corporate membership brochure which outlines the basic benefits and investment options for industry engagement as a corporate member. An all-encompassing sponsorship document that lists all individual sponsorship opportunities across AMIA will be developed. This comprehensive document will be shared with the board and will be updated regularly to reflect all current sponsorship items. Board members agreed to have staff explore possible commercialization of AMIA's activities.

Ms. Tolpegin informed the board that policy influence and impact is a top member benefit for several stakeholder groups in AMIA. It was recommended that AMIA consider partnering with some organizational member universities (i.e Wash U, UCSF) who have lobbyists working on their behalf. Academy Health is interested in partnering. This can create funding opportunities for members. The Board affirmed that policy is a priority and agreed that AMIA should proceed with hiring a senior policy staff person early in 2022 to lead AMIA policy efforts. This position will be presented in the draft 2022 budget.

National Office Report

The board received a report on the findings from the Ellipsis member user study. The board heard that current technology is not dynamic enough to support the critical work of AMIA members and Working Groups. The discussion board provides support for sharing information and finding people, but not for the interactive activities of collaboration and managing groups. AMIA members and leaders go outside the current technology to do that work.

MOTION: Dr. Payne made a motion to have staff put out RFI for a more public facing repository technology platform to ingest archives and search and manage group work. The results will be shared with the Working Group Steering Committee to confirm their requirements. The Executive Committee should be engaged.

Dr. Nebeker seconded the motion. **MOTION PASSED.**

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DRAFT 2022 Budget

Ms. Greenwood presented the Board with the 2021 year-end forecast and draft 2022 budget. Ms. Greenwood reported that the draft 2022 budget had been reviewed by the Finance Committee and the Executive Committee. In December the Finance Committee will join the Board to present the 2022 budget for approval. The 25 X 5 expenses have not been added to the draft budget. Staff were requested to provide financial KPIs for the new initiatives (i.e., DEI, Policy and AHIC certification).

DEI Committee

Dr. Bright thanked Patti and the other board members for their support and for approving the task force recommendations. There are 76 volunteer members. Dr. Bright informed the board that the DEI Committee is hosting two events at AMIA 2021.

V. Component Updates

HICC – Dr. Hales provided the board with an annual HICC review.

Journal & Publications Committee Report – Dr. Butte provided the Board with the Journal & Publications Committee Report. Dr. Sarkar was recused from the discussion. Dr. Hoeksema requested that a student member be invited to serve on the committee.

MOTION: Dr. Cimino made a motion to approve the Journals and Publications recommendation as presented:

- JAMIA: Continue full endorsement and support and approve renewal of Sue Bakken as editor in chief
- JAMIA Open: Continue full endorsement and support
- ACI: Continue full endorsement and support
- JBI: Begin measurements for full endorsement and support
- Develop prioritized list of journals to consider affiliation
- Continue work on knowledge center re-design
- Continue to evaluate and support our editors and journals
- Current members and chair interested in continuing to serve and invite additional members to learn the process (term is 4 years 2022-2025)

Dr. Cullen seconded the motion. **MOTION PASSED.**

Following the approval of the recommendations the Board requested that Dr. Butte, Journals and Publications Committee chair, rotate half of the committee members off the committee for 2022. This will allow additional members a chance to be involved. Dr. Rosenbloom will follow-up with Dr. Butte.

VI. Leadership Updates

Dr. Dykes reminded the board of her many accomplishments over her term as AMIA board chair. Her accomplishments included the departure and transition of CEO; the Executive Search work; navigating

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the association through C-19; many personal and professional changes; strategic planning; DEI work stemming from the George Floyd tragedy; and the work of the Governance Task Force. Dr. Dykes also thanked Ms. Tolpegin for getting off to great start as CEO and other staff for remaining member focused.

Dr. Jackson shared the themes of her upcoming term as chair. She plans to promote the themes of openness, trust, and accountability. She shared that the Governance Task Force has addressed the desire of membership to have more contact with and transparency from leadership. Dr. Jackson asked all board members to support that. She requested that all board members be fully engaged and attend all meetings. She looks forward to AMIA growing through being an engaged, diverse, inclusive, organization. She reminded board members that the DEI work is all of AMIA.

Dr. Jackson also plans to double down on high quality science. There will be more guidance around submissions. Dr. Jackson informed board members that there will be an AI Evaluation Showcase in 2022. Committees will have turnovers to allow opportunities for more members. This will be addressed through the ongoing governance work.

VII. New Business and Assessment Reminder

There was no new business. Ms. Richards reminded board members to complete the October 30 meeting assessment.

VIII. Executive Session

The board met in Executive Session. Dr. Dykes excused all staff except Ms. Tolpegin who joined the board for Executive Session. Dr. Embi was invited to join the board for Executive Session also.

The board meeting adjourned following the executive session.

Adjourn

The meeting adjourned at 5:02 PM.