



Board of Directors Meeting
March 28, 2024
1:00-3:00 PM ET
via Zoom

MINUTES

Present: Voting board members: Genevieve Melton-Meaux (Chair), Gretchen Purcell Jackson (Past Chair), Philip Payne (Secretary), James Cimino (Treasurer), William Brown, Kenrick Cato, Aarti Chandawarkar, Arlene Chung, Peter Elkin, JaMor Hairston, Tiffany Leung, Julia Adler-Milstein, Rachel Richesson, Victoria Tiase, Li Zhou

Non-voting, ex-officio board members: Amanda Hanova (Interim CEO/COO)

Excused: Deepti Pandita, Oliver Bear Don't Walk

Staff Natalie Bisbee, Stephanie Brendel, Raelynn Gochnauer, Eduard Herman, Kelly Taylor, Jeff Williamson

I. Welcome and Call to Order

Dr. Melton-Meaux welcomed board members and called the meeting to order at 1:02 PM. A quorum was recognized.

Dr. Melton-Meaux requested that any new conflicts of interest be disclosed. No new conflicts of interest were disclosed.

Dr. Melton-Meaux provided an overview of the meeting agenda and asked if there were any additional items for discussion. None were identified.

II. Consent Agenda

A motion was made and seconded to approve the Consent agenda. Motion passed.

III. FY2023 Financials (unaudited)

Dr. Cimino provided a high-level overview of the preliminary FY2023 results. Ms. Hanova informed the group that following the completion of the independent audit scheduled to begin on April 8th, the board will have the opportunity to discuss final results.

Ms. Gochnauer discussed Membership results and plans to continue to grow members and the value of membership. A leadership deck is being provided to directors that may be customized to promote the value of AMIA to various audiences. Directors were informed that marketing staff will be reaching out to gather information to feature board members in AMIA social media. Additionally, the upcoming Member Satisfaction Survey (tentatively planned for Summer 2024) will provide insight into key drivers of membership: benefits of membership, general satisfaction, meetings and educational activities, barriers to participation, ideas for improvement, etc. to inform planning and future decision making. Additionally, an audit is currently underway to identify content that is currently available to the public but that belongs behind the member wall.

Mr. Williamson discussed Education results and an overview of initial planning to evolve the education portfolio following the decrease in market demand for the Clinical Informatics Board Review exam prep products anticipated in 2026 and the subsequent loss in revenue. Currently, the team is exploring a variety of on-site capture methods to extend the value of AMIA's highly regarded educational content through strategic repurposing (increased member engagement, personalized learning/tracks, content marketing, additional non-dues revenue products), as well as reviewing pricing models.

IV. Connect Replacement Launch

Ms. Gochnauer, Ms. Taylor, and Mr. Herman provided an overview of the Connect replacement project, including plans to build excitement, identify influencers in addition to Dr. Cimino, and to participate in beta testing with members at the Clinical Informatics Conference May 21-23. Several directors including Drs. Chung, Elkins, Richesson, and Tiase volunteered to participate in beta testing and will be added to the Connect test group.

V. Meeting Location Update

Mr. Williamson and Ms. Bisbee informed the board of the selection of the Omni William Penn Hotel in Pittsburgh PA as the location for the 2025 Informatics Summit.

Mr. Williamson and Ms. Bisbee provided an overview of the options for locations for the 2024 Clinical Informatics Board Review Course. Following discussion, a motion was made and seconded to approve moving forward with both options presented to negotiate the best contract. Motion passed.

Mr. Williamson and Ms. Bisbee provided an overview of the options for locations for the 2025 Clinical Informatics Conference. Following discussion, a motion was made and seconded to approve moving forward with the Hilton Anaheim in Anaheim, CA. Motion passed.

Mr. Williamson and Ms. Bisbee provided an overview of the locations for the 2028 Symposium. Following discussion, a motion was made and seconded to approve moving forward with both options presented to negotiate the best contract. Motion passed.

VI. Executive Session

Dr. Melton-Meaux requested that the directors reach out to congratulate the newly appointed 2025 Scientific Program Committee Chairs. Staff were excused and the board met in Executive Session.

The meeting adjourned at 3:00 PM.

Respectfully submitted,

Philip R.O. Payne, PhD, FACMI, FAMIA
AMIA Secretary