

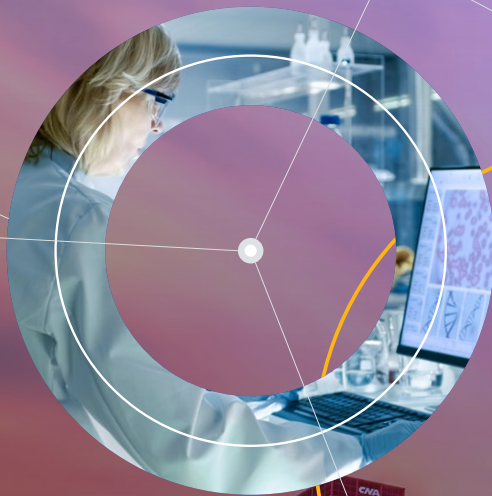


AMIA 2022

# Informatics Summit

MARCH 21 - 24 | SWISSOTEL CHICAGO

PARTNERSHIP PROSPECTUS



AMIA 2022

**Informatics Summit 2022** | MARCH 21-24 | CHICAGO

The **Informatics Summit** is focused on translational science and the integration of informatics throughout biomedical research, clinical trials and NIH discovery (such as Clinical and Translational Science Awards (CTSA) and Patient Centered Outcomes Research Institute (PCORI) networks.)

The Informatics Summit attracts more than **600 clinical and translational investigators, bioinformaticians, health data scientists, computational biologists, genomics researchers, public health geneticists, clinical and public health informaticians, and policy professionals** focused on the research enterprise. The Informatics Summit is also a premier opportunity for students pursuing a masters and PhD track to present research, network with peers and volunteer for leadership and scientific review.

**New to the AMIA 2022 Informatics Summit, we have expanded upon the previous Informatics Implementation track to include it as a new theme: Applied Informatics.**



The infographic features a central red circle with the text '600+ ATTENDEES'. Surrounding this central circle are eight other circles of various colors (purple, pink, yellow, and dark purple), each containing a professional role. These circles are interconnected by a network of thin white lines, suggesting a community or network. The roles listed are: Clinical Pharmacist, Chief Research Informatics Officer, Research Health IT Scientist, Senior Director Data Services, Bioinformatician Researcher, Students and Post-Docs, Clinical Investigator, and Clinical Pharmacist.

**600+  
ATTENDEES**

**Clinical  
Pharmacist**

**Chief Research  
Informatics  
Officer"**

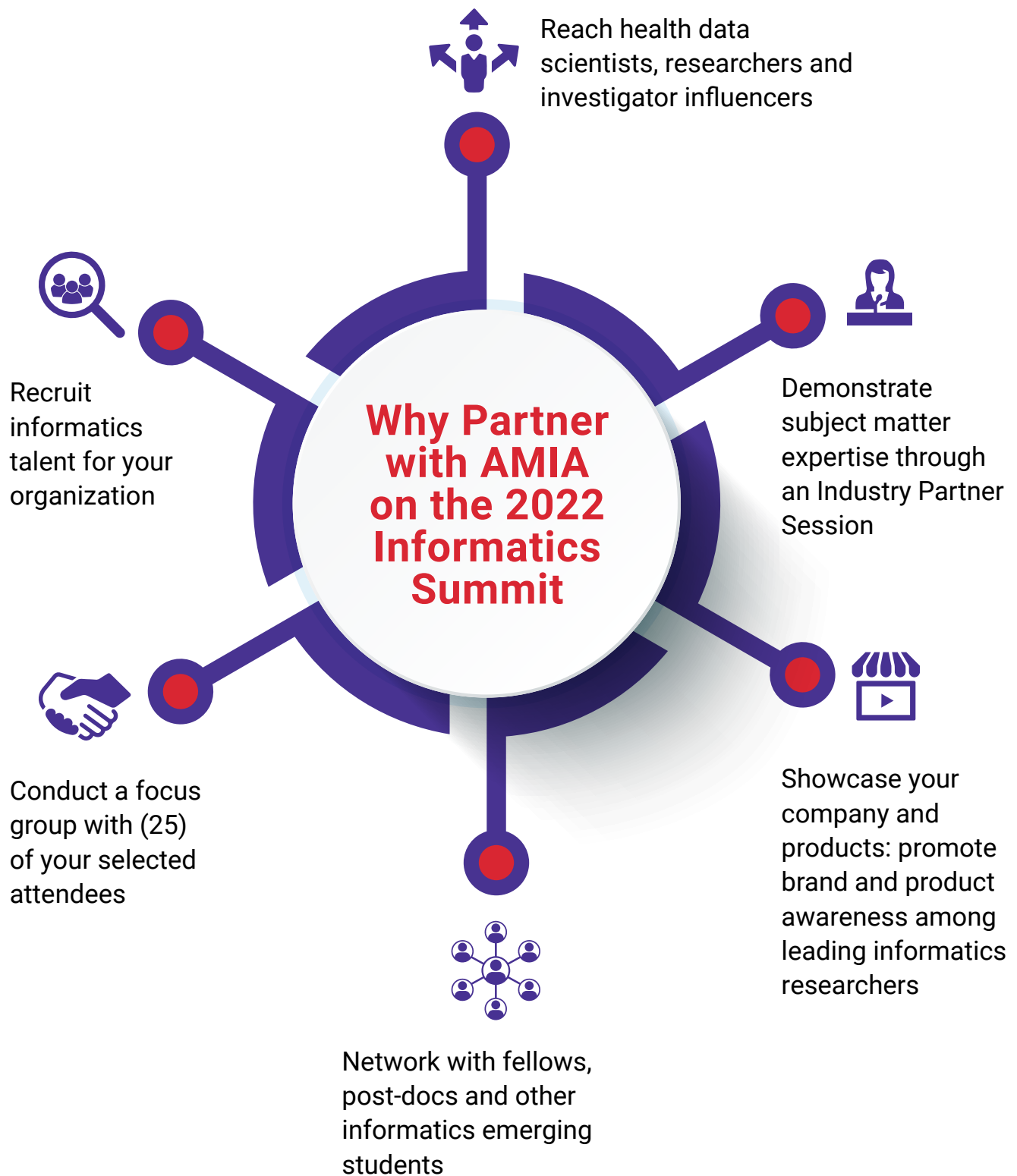
**Clinical  
Investigator**

**Students  
and  
Post-Docs**

**Bioinformatician  
Researcher**






**Research Health  
IT Scientist**

**Senior Director  
Data Services**



## Sponsorship Package Opportunities\*

Customized opportunities can be created based on interests and budget.

	 <b>TITLE SPONSOR (EXCLUSIVE)</b> <b>\$35,000</b>	 <b>PREMIER SPONSOR</b> <b>\$25,000</b>	 <b>MAJOR SPONSOR</b> <b>\$15,000</b>
<b># of Full Conference Registrations</b>	10	5	2
<b>Industry Partner Session</b>	(1) Industry Partner Session (90 min. education session developed by the sponsor)	(1) Industry Partner Session (90 min. education session developed by the sponsor)	—
<b>Ad banner in AMIA eNews OR Industry News Partner Update in AMIA eNews</b> (dates/issues to be agreed upon by sponsor and AMIA)	4	—	—
<b>Attendee list*</b> (*Attendee may choose to opt-out of list at the time of registration)	Includes contact name/company/city/state/email. Sent 1 week prior to event and 1 week after event	Includes contact name and company. Sent 1 week prior to event or 1 week after event	Includes contact name and company. Sent 1 week prior to event or 1 week after event
<b>Top-billing recognition at Informatics Summit</b>		—	—
<b>Sponsor recognition throughout duration of Informatics Summit marketing campaign</b>			
<b>Social media banners will be created and shared with recognition as an AMIA 2022 Informatics Summit sponsor. AMIA will display banners on our social media sites before, during and immediately following AMIA 2022 Informatics Summit</b>			
<b>Sponsor recognition on Informatics Summit event page of AMIA website</b>			
<b>Sponsor logo on hotel keycards distributed to attendees</b>	—	—	



## A la Carte Opportunities:

### INFORMATICS CORPORATE ROUNDTABLE (\$12,000):

A unique way to engage and collaborate with the niche audience you want to connect with and obtain feedback from. Customize and host an invitation-only (90) minute session.

- Invite up to 25 multi-disciplinary informatics subject matter experts to attend
- (1) Full Conference Registration
- Sponsor is responsible for food and beverage at hosted roundtable

### POSTER SESSIONS AND RECEPTIONS (\$10,000):

Two poster sessions and receptions will be held with different posters each day. Help orchestrate engagement and networking among the informatics community by supporting the educational poster session. Sponsor name and logo will be included onsite at the poster gallery.

- (1) Full Conference Registration

### CONFERENCE WIFI (\$10,000)

- (1) Full Conference Registration
- Logo and sponsorship recognition in Summit Onsite Pocket Guide listing wifi log-in information
- Logo and sponsorship recognition on onsite signage placed in high traffic areas

### OPENING OR CLOSING KEYNOTE SESSION (\$8,000):

Position your company in front of the decision-makers and end-users of the informatics community.

- (1) Full Conference Registration
- Logo and sponsor recognition placed on signage onsite
- Logo and sponsor recognition on promotions of Keynote

### AMIA BOARD GIFT BOX (\$5,000):

A great opportunity to connect with and get your company in front of AMIA Board members in advance of Informatics Summit. Sponsor will select item(s) for Board members and work with AMIA on distribution.

- (1) Full Conference Registration
- Company logo on selected item(s)
  - Sponsor will cover cost of selected item

### DAILY CONFERENCE NEWSLETTER (\$3,000/DAY):

AMIA will send out to registered attendees a daily email in which your logo will be prominently positioned. Each day's email will include the day's agenda, providing helpful information to attendees. In addition, your logo will also be prominently displayed in the "We Missed You" email which is distributed to all AMIA members who have not registered for Informatics Summit.

- (4) available – choose your day Monday, Tuesday, Wednesday, Thursday

### NETWORKING EVENT (\$3,000):

- Logo and sponsorship recognition on signage at event
- Sponsor recognition wherever event is promoted (Pocket Guide, Daily Conference eNewsletter)

