

AMIA 2020-2025 Strategic Plan



The American Medical Informatics Association (AMIA) is a community and the professional home for more than 5,000 informaticians. AMIA membership is your path to connect and collaborate with others in the profession, to learn the latest approaches being used to advance healthcare, to grow your professional skills with volunteer opportunities, and to lead the future generation of informatics professionals.

As the leading voice in the informatics field, AMIA continues to reflect on its aspirational goals and look to the future. This strategic planning process was focused on broadening the public understanding of AMIA and becoming even more member-focused-serving as your advocates, providing more opportunities for collaboration, input and value.

As an organization, AMIA is strong but we have areas where we need to improve our strength. Our members articulated their own aspiration goals and these overarching thoughts have been built into our new strategic plan.

AMIA exists to empower all who use information to improve health and healthcare. Informatics is the intersection between the work of stakeholders across the healthcare delivery system who seek to improve outcomes, lower costs, increase safety and promote the use of high-quality services. That begins with you. To deliver on this promise we have articulated an overarching theme in our new plan—a strategic imperative:

- ✓ AMIA will harness the diversity inherent in the informatics profession and the initiatives we champion, and will bring it to life within AMIA.
- ✓ We are informaticians solving complex and unforeseen challenges to advance health and healthcare. We call on each one of you to connect, learn, grow and lead as we work together.



VISION

We envision a world where AMIA members advance informatics education, science, and practice.



MISSION

Advance the informatics profession.



VALUES

Scientific integrity. AMIA is the home to professionals focused on data-driven, evidence-based, and intellectually rigorous solutions to improve the health system we all need.

Impact. AMIA promotes activities that directly impact the health and healthcare of people and populations, informed by applied research and practice.

Inclusivity and Collaboration. AMIA is committed to encouraging and enabling collaborations across all dimensions, and all perspectives of its members and the profession.

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Official Group of AMIA

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Informatics professionals are passionate about the power that lives at the intersection of data science, biomedical research and health practice - the power to transform health care. Data produced throughout health and healthcare are the driving force of informatics and its ability to innovate critical advancements that directly benefit people.

Our work during the life of this plan is to promote and build the informatics profession through educating the public, creating the space for a vibrant and vocal membership to collaborate and innovate, and to use this education and innovation to drive real impact as we look to transform health care for all.



PROMOTE AND BUILD THE FIELD

**Stand as the public face
and voice for the informatics field.**

**Educate the public about
informatics and its impact.**

**Build a pipeline of informatics
leaders who are diverse and
representative of the profession.**

Influence policy and practice.

- Guide the informatics field towards becoming stronger by being more diverse, equitable and inclusive.
- Broaden public understanding of informatics, advocating for the profession and its members. Be a "go-to voice" for informatics and health data issues among media outlets, other professional associations, government, and industry.
- Serve as a space where research informs practice and practice informs research, by facilitating collaborations between professionals and institutions.
- Harness the expertise of our members to shape public policy, health information applications, informatics education and practice, and the evolution of the field.



EMPOWER OUR MEMBERS

**Empower members to advance
the field and drive impact through
collaboration and innovation.**

- Empower members to define the programs/offerings they want from AMIA and contribute towards AMIA's strategy and policy advocacy.
- Improve AMIA's support for communication, collaboration, knowledge management, and the development of professional relationships between members.
- Establish clear pathways to leadership development.
- Prepare and mentor leaders to build strong communities, nurture strong relationships, and influence the profession.
- Encourage, review, and publish impactful science and applied research that advances health and healthcare for all.
- Provide top-tier events and opportunities for members to disseminate their work and exchange ideas.



OPTIMIZE INFRASTRUCTURE

**Create a strong internal foundation
for member-driven impact.**

- Become more transparent, navigable, and accessible to members and potential members.
- Cultivate industry and health system partnerships.
- Build a culture of philanthropy.
- Invest in making AMIA the professional home for underrepresented informatics communities.
- Improve AMIA's technology infrastructure to optimize accessibility, inclusivity, and member experience - especially for digital learning, knowledge management, communications, and member collaborations.

