



## DISCOVERING health insights. ACCELERATING healthcare transformation.

True informaticians are hard to find.

The AMIA 2020 Virtual Annual Symposium makes connecting with informatics learners, educators, decision-makers, and influencers simple and personal.

Engaging through AMIA is a fast-track to the most influential researchers, thinkers and doers in the informatics community.

“ AMIA is the ‘gold standard’ when it comes to navigating the field of informatics. Exhibiting at the annual AMIA Symposium gives SBMI a larger audience of experienced informaticians to interact with. Being an AMIA exhibitor provides our school with an excellent avenue for reaching a captive and qualified population of industry professionals ready and eager to learn. ”

**Susan Fenton, PhD**

Associate Dean for Academic Affairs & Associate Professor  
School of Biomedical Informatics, UTHealth Science Center at Houston



# AMIA 2020 Virtual Annual Symposium

November 14-18 | #AMIA2020

Explore opportunities with the AMIA 2020 Virtual Annual Symposium and reach 2,500+ informatics professionals and students

AMIA is recognized across the world of health and healthcare as the leading organization serving professionals and students in informatics. With 5,500 members and growing, AMIA influences the research and practice spanning the informatics field.

AMIA offers educational excellence and high-quality CMD/CE credit. The AMIA 2020 Virtual Annual Symposium is the one meeting that brings together the entire field of health and healthcare informatics.

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# Explore

the AMIA Annual  
Symposium



Access and engage with the  
largest gathering of health  
informatics professionals  
and students in the world.

## Attendee Overview

Engage with over 2,500+ informatics professionals that use the AMIA Virtual Annual Symposium as the place to connect, learn, and take home ideas and innovations in health informatics. Our Annual Symposium attendees include professionals in research, academic medical centers, the healthcare C-suite arena, the government, health technology, and academia.

### Attendees are subject matter experts in health informatics and include:

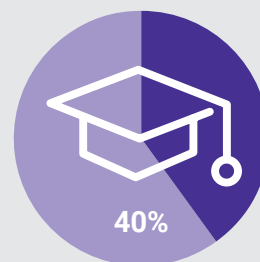
- Physicians, nurses, dentists, pharmacists, and other clinicians
- Public health officials
- Researchers and educators
- Biomedical and health science librarians
- Advanced Students pursuing a career in informatics
- Scientists and developers
- Government officials and policymakers
- Consultants and industry professionals

## Attendee Snapshot

### Top 12 Areas of Expertise

- Clinical Decision Support
- Health IT
- Analytics
- Clinical Research
- Patient Safety
- Clinical Care
- Electronic Health Records
- Research
- Big Data
- Analytics
- Bioinformatics
- Education

### Work Settings

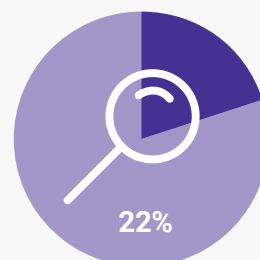


**40% Academia**  
 30% Health Systems/  
 Hospitals  
 6% Health IT  
 7% Nonprofit  
 5% Industry  
 5% Government

### Attendee Titles

Medical Director, Informatics	Chief of Staff
Director, Information Technology	Chief Medical Information Officer/CMIO
Chief Technology Officer	Senior Researcher
Chief Research Information Officer/CRIO	Deputy Division Officer
Chief Executive Officer/CEO	Professor
Chief Public Health Informatics Officer	Informatics Institute Director
Chief Nursing Information Officer/CNIO	Chief Data Analytics Officer
Chief Scientific Officer	Senior Software Engineer
Interoperability Director	Technical Project Lead
	Business Architect

### Attendee Professions





# Past Exhibitors and Sponsors

You're in Good Company

AMIA 2020 Virtual Annual Symposium Sponsors and Exhibitors are established and emerging leaders in care delivery, academia, health systems, and product research and development that engage informatics as a vital part of their operations.

Make sure you're in the room with your colleagues and competitors.

## Past Exhibitors

3M Health Information Systems  
Agency for Healthcare Research & Quality  
[Allscripts\\*](#)  
American Board of Preventive Medicine  
American Sentinel University  
[Amgen\\*](#)  
Apervita, Inc.  
Applied Pathways  
Arizona State University  
Bernoulli  
CAHIIM  
CAP Consulting  
[Cerner\\*](#)  
Children's Hospital of Philadelphia  
Columbia University  
[Columbia University School of Nursing\\*](#)  
Deloitte  
Department of Veterans Affairs  
Distal, Inc.  
Drexel University, The iSchool at Drexel  
Duke Center for Health Informatics  
Duke University School of Nursing  
EBSCO Health  
Elsevier  
[Epic\\*](#)  
ESRI  
FEI Systems  
First Databank (FDB)  
Florida International University  
GeneLab - NASA Ames Research Center  
George Washington University  
Grand Valley State University  
Harvard Medical School  
HealthBreeze Inc.  
Healthfinch

## IBM\*

IBM Research  
Icahn School of Medicine at Mount Sinai  
[Information Consortium\\*](#)  
[IMO - Intelligent Medical Objects\\*](#)  
IMS Health  
Indiana University, School of Informatics  
Inspire  
Interbit Data  
Intermountain Health Care  
IOS Press  
JMIR Publications  
Johns Hopkins University  
[Lilly\\*](#)  
Linguamatics  
Logan University  
[M\\*Modal\\*](#)  
Medical University of South Carolina  
Medicomp Systems, Inc.  
[MEDITECH\\*](#)  
Medtronic  
[MITRE\\*](#)  
MUSC- College of Health Professions  
National Library of Medicine  
[NENIC - New England Nursing\\*](#)  
NORC at the University of Chicago  
Northeastern University  
Northwestern University  
Nova Southeastern University  
Office of the National Coordinator  
OneFlorida Clinical Research Consortium  
Oregon Health and Science University  
Oxford University Press  
PastRX

Penn Medicine Institute for Biomedical Informatics  
QGenda, LLC  
Regeneron Pharmaceuticals  
Regenstrief Institute  
RTI International  
RxHealth\*  
Saint Louis University  
Semedi AG  
Signet Accel  
SNOMED International  
Stanford University  
Stony Brook University, BMI Department  
Streamline Health  
Surescripts  
[TBC\\*](#)  
Technical Frontiers, Inc.  
The College of St. Scholastica  
The Ohio State University  
[Trialx Appbakery\\*](#)  
TrialX Inc.  
TriNetX, Inc.  
U.S. Army  
UMBC  
[University of Alabama at Birmingham\\*](#)  
University of North Carolina - CHIP  
University Alliance  
University of Alabama at Birmingham  
University of Arkansas for Medical Sciences  
University of California, San Diego  
[University of Chicago Graham School\\*](#)  
University of Chicago Department of Public Health Sciences  
University of Chicago - MSc in Biomedical Informatics

University of Cincinnati MS Health Informatics Program  
University of Florida  
University of Illinois Chicago  
University of Maryland School of Nursing  
University of Michigan  
[University of Minnesota\\*](#)  
University of Missouri  
University of New England, Online  
University of New Mexico, Health Sciences Lib & Informatics Ctr  
University of North Carolina Chapel Hill  
University of Ottawa - Telfer School of Management  
University of Pennsylvania School of Medicine  
University of Pittsburgh  
University of San Francisco  
University of St. Augustine  
University of Tennessee Health Science Center  
University of Utah  
University of Virginia  
University of Washington Biomedical and Health Informatics  
University of West Florida  
University of Wisconsin-Milwaukee  
UT Health School of Biomedical Informatics  
VA Information Resource Center (VIREC)  
Vanderbilt University  
Walden University  
Washington University School of Medicine in St. Louis  
Weill Cornell Medicine  
Wolters Kluwer Health

\*Past Sponsor

# Sponsor



Become an AMIA 2020 Virtual Annual Symposium sponsor and establish your presence, your brand, your products, and your commitment to informatics innovation and learning.

# Sponsorship Opportunities

## À la Carte

Choose from these individual offerings or combine them into a customized bundle with sponsorship level packages.



### **Virtual Poster Reception | Available: Two (2) | \$5,000 each**

Help orchestrate engagement and networking among the informatics research community at the Virtual Annual Symposium by supporting one of two (2) educational poster sessions. Sponsor name and logo will be included inside the online poster gallery with a thank you email to be sent by AMIA on behalf of Sponsor to all 2020 poster presenters. In addition, Sponsor will be recognized as a Supporter Level Sponsor (see below).



### **Mobile App | Available: Two (2) | \$6,000 each**

The AMIA Virtual Annual Symposium mobile app is the main communication tool for attendees to view the real-time conference program with full descriptors, customize their personal itinerary, download presenter's materials and much more. Feature your organization on this highly visible AMIA attendee platform. Sponsorship includes:

1. Banner ad linking to website of your choice- link to information and resources about your products and/or services
2. One push notification to all attendees per day (preferred deployment considered, final schedule at discretion of AMIA)
3. Recognition as a Support Level Sponsor (see below)



### **AMIA Virtual Annual Symposium Digital Advertising Bundle**

#### **Available: Five (5) | \$10,000**

Get maximum exposure by advertising across the AMIA 2020 Virtual Annual Symposium marketing channels. Highlight your organization on this highly visible AMIA attendee platform. Sponsorship includes:

1. Banner ads in each of the AMIA Show Dailies (conference daily highlights e-newsletter)
2. Ad inside the virtual conference platform- location TBD
3. During the event, social media engagement with sponsor by AMIA's social media channel
4. Ad featured with the conference proceedings located inside AMIA's Learning Management System
5. Banner ads in three (3) issues of AMIA's eNews pre-Symposium or post-event.
6. Recognition as a Partner Level Sponsor (see below)

**Virtual Learning Showcase Session with Virtual Exhibit Hall | Available: Thirty (30) | \$2,000**

The 30-minute Learning Showcase is fully integrated into the Virtual Annual Symposium platform and gives industry partners a thought leadership opportunity to by reaching attendees using a targeted, exclusive, multimedia approach. Introduce attendees to innovative new programs and product through the Learning Showcase and drive attendees to discoveries inside the virtual exhibit hall or at an Industry Partner Session. Learning Showcases are combined with a presence inside the Virtual Exhibit Hall.

**Virtual Exhibit Hall**

In this age of inbound marketing, one-on-one relationships with your customers are more important than ever. Engaging with your customer through AMIA is like being introduced by a trusted friend. Opportunities in real time. Become an AMIA meeting exhibitor and you can:

1. Be in the same virtual environment as your competition
2. Have one-on-one access to front line influencers
3. Let prospective customers, prospective employees, and students virtually engage with you and your team of experts

**AMIA Working Groups | Available: Varies | \$1,000 – \$10,000**

Support an AMIA Working Group at the AMIA Annual Symposium. Working Groups provide a way for AMIA members to collaborate, meet new colleagues, and become involved in the development of positions, issues, white papers, programs and other activities that pertain to a special area of interest. AMIA has over 25 Working Groups which focus on a variety of topics including Nursing Informatics, Global Health, Student, Education, Public Health, and more.

**Women in AMIA (WIA) First Look Program | Available: Varies | \$1,000 - \$10,000**

The goal of the AMIA First Look program is to expose undergraduate women with an interest in informatics and/or STEM (Science, Technology, Engineering, Mathematics) to the field through attendance at AMIA's Annual Symposium.

This WIA event provides one-on-one career mentorship at the AMIA Annual Symposium for early and mid-career women in informatics. Over 100 Women in AMIA participate as either mentors/guides or mentees.

**Sponsorship Recognition | Available: Ten (10) | \$5,000**

Access and engage with the largest gathering of informatics professionals. Become an AMIA 2020 Virtual Annual Symposium sponsor to establish your presence, your brand, your product and your commitment to innovation and learning. AMIA influences the research and practice spanning the informatics field. Annual Symposium is the one meeting that brings together the entire field of health and healthcare informatics professionals and students. Includes one (1) Virtual Plus Full Conference registration.

**AMIA influences both the research and practice that span the informatics field. The AMIA Virtual Annual Symposium is the one meeting that brings them together in one place at one time.**

**60-Minute Industry Partner Session\* | Available: Five (5) | \$10,000**

An Industry Partner Session provides a 60-minute time slot within the conference program in which you can address attendees with useful educational information regarding your product program, solutions and innovations. Sponsor designs session, including format and topic and speaker selection. Topic and speakers are subject to AMIA approval. Session includes:

1. Listing on the AMIA conference mobile app
2. Full session recording for inclusion in the final AMIA 2020 Virtual Annual Symposium conference proceedings
3. Recognition as a Partner Level Sponsor (see below)

**Virtual Informatics Focus Group | Available: Eight (8) | \$6,000**

Looking to connect with a specific group of informatics professionals? The Informatics Focus Group is a unique way to engage with the AMIA attendees your organization is looking for. Customize and host an invitation-only 60-minute session on a priority topic or program of your choice. Content, topics, speakers are decided by the Sponsor. Choose up to 25 attendees based on criteria and demographics critical for the conversation.

Session includes:

1. Invitation-only session listed on the AMIA conference mobile app
2. Session recorded along with text from the chat box- to be to sponsor after the event
3. AMIA will invite attendees on behalf of the Sponsor and set up the virtual event
4. Sponsor receives contact information of confirmed attendees for future conversations
5. Recognition as a Partner Level Sponsor (see below)

\* Exclusively Available to AMIA Corporate Members  
(learn more about becoming a Corporate Member on page 13)

**Sponsorship Recognition Benefits**

AMIA welcomes our 2020 Virtual Annual Symposium sponsors. We value your support and show that by significant visibility throughout the online event and in our robust meeting marketing and outreach.

The AMIA 2020 Virtual Sponsors will receive the following:

- Premier recognition based on level of support- greater visibility with the higher-level sponsorship levels
- Sponsor logo on the Virtual Annual Symposium homepage
- Recognition as Sponsor in all pre and post event marketing and communications
- Social media mentions and engagement leading up to and during the Symposium (Twitter, LinkedIn, etc.)
- Recognition as Sponsor throughout the online conference platform
- Sponsor page, including logo and link on the AMIA mobile app and online scheduler
- Online verbally by AMIA leadership, BOD and AMIA staff members
- Sponsor page with logo recognition inside the recorded Annual Symposium conference proceedings
- "Thank you to Our Sponsors" inside the AMIA Show Dailies (daily eNewsletters)
- Logo branding prior to the Opening Plenary and Closing plenary

**Additional Virtual AMIA Annual Symposium Sponsorship benefits include:**

- Discounted full-attendee conference registrations
- Post-show attendee list (name, title and organization only. Per AMIA policy, AMIA does not share member contact information)



## Sponsorship Level Packages

Deepen your impact as a sponsor by selecting a sponsorship level package that fits your needs. AMIA offers a myriad of exciting and customizable ways to reach the informatics audience beyond single a la carte offerings.

Virtual Sponsorship Levels		
Title Sponsor	\$50,000	One Available
Platinum Sponsor	\$35,000	Two Available
Major Sponsor	\$20,000	Three Available
Partner Sponsor	\$10,000	Four Available
Supporter	\$5,000	Unlimited

### Examples of Sponsorship Level Packages

#### What a Title sponsor could look like:

- Extensive branding and recognition as the Title Sponsor throughout the virtual event and platforms
- 60-minute Industry Partner Session to demonstrate thought leadership
- Virtual exhibit presence with learning showcase opportunities
- Dedicated marketing outreach with exclusive branding as Title Sponsor
- Invitation to AMIA leadership events and option to host invitation-only networking events

**TOTAL \$50,000**

#### What a Platinum sponsor package could look like:

- Poster Reception sponsorship
- Informatics Focus Group OR Industry Partner Session (only available for AMIA Corporate Members)
- Mobile app and online scheduler sponsor

**TOTAL \$35,000**

#### What a Major level sponsor package could look like:

- Informatics Focus Group plus OR option for a 60 Minute Industry Partner Session (only available for AMIA Corporate Members)
- Sponsorship recognition

**TOTAL \$20,000**

#### What a Partner level package could look like:

- Poster and Networking Reception sponsor
- Table at event for sponsor

**TOTAL \$10,000**

**The Support Level Package is determined at the sole discretion of AMIA. Past year sponsors have first-right-of refusal for exclusive items or activities.**

## Title Sponsorship Includes:

### 1. Recognition as **Title Sponsor**

Showcase your commitment to **biomedical informatics** and your support of the **informatics professionals** of AMIA at the AMIA 2020 Virtual Annual Symposium. The Annual Symposium provides the perfect opportunity to engage and network with informaticians and meeting attendees from a variety of fields.

- Reach 2,500+ live attendees, plus additional attendees through the recorded conference proceedings via the AMIA Education Center;
- Recognition as **Title Sponsor** by AMIA Leadership at the Opening and Closing Plenaries;
- Premier recognition as the **Title Sponsor** of the AMIA 2020 Virtual Annual Symposium;
- **Title Sponsor** branding throughout the Virtual Annual Symposium;
- Recognition by AMIA leadership via AMIA marketing and communication channels (see below for further details).

### 2. Virtual Educational Session as part of the AMIA 2020 Virtual Annual Symposium

Design and host an educational session for the AMIA 2020 Virtual Annual Symposium to share your organization's latest healthcare innovations:

- AMIA will run and execute the online education session;
- 60-minute presentation session
- Session format, content, and presenters to be determined by Sponsor

- Available to all AMIA 2020 Virtual Annual Symposium attendees (2,500+)
- Sponsor will receive live attendance metrics to measure engagement
- Receive the 2020 AMIA Virtual Annual Symposium attendee list (name/title/org)
- Session featured in AMIA marketing and communications to attendees

### 3. Inclusion into the AMIA 2020 Virtual Annual Symposium Conference Proceedings – AMIA Education Center

2020 Symposium educational programming, including sessions and workshops, will be included in the conference proceedings for one year following the live event. AMIA members and non-members will have the ability to view the recorded content on-demand.

### 4. 10 Full Conference Registrations

10 full Virtual Plus conference registrations (including including access to full proceedings after the event in the AMIA Education Center and papers/student papers indexed in PubMed Central and Medline/PM)

### 5. Banner Ads in the Online Scheduler and Mobile App- TBD.

Online schedule/mobile app banner: Desktop Banner: 1000x75; Mobile Ad Banner: 1536x288 and 2008x200 (for portrait and landscape).

## AMIA 2020 Virtual Annual Symposium Title Sponsorship Recognition Includes:

- AMIA 2020 Virtual Annual Symposium registration emails to previously registered attendees (2,500+) with messaging and logo recognition: **"Thank You to AMIA's Partner and Title Sponsor SPONSOR NAME"**;
- **"Thank you to Title Sponsor NAME"** ad inside the virtual conference platform;
- Title sponsor recognition on AMIA 2020 Virtual Annual Symposium webpage.
- Verbal and visual (logo) recognition by AMIA leadership before the opening Virtual Annual Symposium kick-off session ;
- Title Sponsor name/logo in every AMIA Show Daily (eNewsletters sent each day of the conference);
- Title Sponsor name/logo in dedicated AMIA 2020 Virtual Annual Symposium emails to all attendees and AMIA members (5,600+ members)
- "Thank you to Title Sponsor" webinar slide for all the online recorded content. The entire AMIA 2020 Virtual Annual Symposium conference proceedings will be available in the AMIA Education Center for one year following the live event;
- Title Sponsor name/logo recognition in one AMIA eNews (AMIA member eNewsletter sent to all members);
- Customized and tagged social media mentions on AMIA social media channels (Facebook, Twitter, LinkedIn, etc.) pre- and post-event (**#AMIA2020**);
- Title Sponsor name/logo and mentions via AMIA's social media channels including Twitter and @AMIAInformatics (**11,900+ followers**), @AMIA LinkedIn (**5,863 followers**)

## Premier Sponsorship Includes:

### 1. Recognition as **Premier Sponsor**

Showcase your commitment to **biomedical informatics** and your support of the **informatics professionals** of AMIA at the AMIA 2020 Virtual Annual Symposium. The Annual Symposium provides the perfect opportunity to engage and network with informaticians and meeting attendees from a variety of fields.

- Reach 2,300 live attendees, plus additional attendees through the recorded conference proceedings via the AMIA Education Center;
- Recognition as a **Premier Sponsor** by AMIA Leadership at the Opening and Closing Plenaries;
- Premier recognition as a **Premier Sponsor** of the AMIA 2020 Virtual Annual Symposium
- **Premier Sponsor** branding throughout the AMIA 2020 Virtual Annual Symposium;
- Recognition by AMIA leadership via AMIA marketing and communication channels (see below for further details).

### 2. Virtual Informatics Focus Group

Design and host a virtual informatics focus group session at the AMIA 2020 Virtual Annual Symposium to share your organization's latest healthcare innovations:

- AMIA will run and execute the online education session;
- 60-minute presentation session
- Session format, content, and presenters to be determined by Sponsor
- Available to all AMIA 2020 Virtual Annual Symposium attendees (2,500+)

- Sponsor will receive live attendance metrics to measure engagement
- Receive the 2020 AMIA Virtual Annual Symposium attendee list (name/title/org)
- Session featured in AMIA marketing and communications to attendees

### 3. Inclusion into the AMIA 2020 Virtual Annual Symposium Conference Proceedings – AMIA Education Center

The entire workshops, will be included in the conference proceedings for one year following the live event. AMIA members and non-members will have the ability to view the recorded content on-demand.

### 4. Five (5) Full Conference Registrations

Five (5) full Virtual Plus conference registrations (including including access to full proceedings after the event in the AMIA Education Center and papers/student papers indexed in PubMed Central and Medline/PM)

### 5. Banner Ads in the Online Scheduler and Mobile App- TBD.

Online schedule/mobile app banner:  
Desktop Banner: 1000x75; Mobile Ad Banner: 1536x288 and 2008x200 (for portrait and landscape).

## AMIA 2020 Virtual Annual Symposium Premier Sponsorship Recognition Includes:

- AMIA 2020 Virtual Annual Symposium registration emails to previously registered attendees (2,500+) with messaging and logo recognition: **"Thank You to AMIA's Partner and Title Sponsor SPONSOR NAME"; "Thank you to Sponsors"** banner ad inside the online conference platform;
- Premier sponsor recognition on AMIA 2020 Virtual Annual Symposium webpage;
- Verbal and visual (logo) recognition by AMIA leadership before the opening Virtual Annual Symposium Opening Session ;
- Premier Sponsor name/logo in every AMIA Show Dailys (eNewsletters sent each day of the conference);
- Premier Sponsor name/logo in dedicated AMIA 2020 Virtual Annual Symposium emails to all attendees and AMIA members (5,600+ members);
- "Thank you to Premier Sponsor SPONSOR" webinar slide for all the online recorded content. The entire AMIA 2020 Virtual Annual Symposium conference proceedings will be available in the AMIA Education Center for one year following the live event;
- Premier Sponsor name/logo recognition in one AMIA eNews (AMIA member eNewsletter sent to all members);
- Customized and tagged social media mentions on AMIA social media channels (Twitter, LinkedIn, etc.) pre- and post-event (**#AMIA2020**);
- Title Sponsor name/logo and mentions via AMIA's social media channels, mainly Twitter **@AMIAInformatics (11,900+ followers)**, and **@AMIA LinkedIn (5,863 followers)**

# The Insider Advantage

Branding on a whole new level! Join AMIA as a **CORPORATE MEMBER** and engage with your customers as a trusted peer.

## AMIA Corporate Membership

Our Corporate Membership program is designed to accommodate the diverse needs of industry stakeholders. AMIA offers scalable membership opportunities with benefits based on your interests and partnership goals. This program is meant to provide ROI for companies seeking to establish relationships with AMIA influencers, the informatics industry, and the healthcare eco-system.

### AMIA Annual Symposium Opportunities Exclusive to Corporate Members

#### 1. Industry Partner Session

- A 60-minute session open to all AMIA Annual Symposium attendees
- Open to all Virtual Annual Symposium attendees
- Event listed in mobile app and online scheduler

*Industry Partners Sessions are not part of the educational programming presented by AMIA. Corporate Member must provide session abstract for internal review.*

#### 2. Informatics Convener Session

- Informatics focus group with invited attendees curated by AMIA and/or selected by Corporate Member
- Up to 25 attendees (including sponsor speakers and staff) invited by AMIA as part of AMIA's conference messaging
- Corporate Member develops the entire program along with agenda, goals and objectives, speakers, and messaging
- Event listed in mobile app and online scheduler

#### 3. Access to invitation-only AMIA leadership virtual networking events

- Connect and engage with AMIA member-leaders at these private events

#### 4. Exclusive access to the Informatics Partnership Council- AMIA's industry-only business meeting for networking and access to AMIA leadership

- Additional benefits at every AMIA meeting for AMIA Corporate Members
- First right of refusal for sponsorship opportunities
- Virtual AMIA Corporate Member identification badge in the virtual Exhibit Hall

**This program is meant to provide ROI for companies seeking to establish relationships with AMIA influencers, the informatics industry, and the healthcare eco-system**

# Advertise



Add impact to your impressions at the AMIA 2020 Virtual Annual Symposium by advertising in these tools and publications that are invaluable to attendees.



# Advertising Opportunities



## **Mobile App | Available: Two (2) | \$6,000 each**

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1. Banner ad linking to website of your choice- link to information and resources about your products and/or services
2. One push notification to all attendees per day (preferred deployment considered, final schedule at discretion of AMIA)
3. Recognition as a Partner Level Sponsor



## **AMIA Virtual Annual Symposium Digital Advertising Bundle | Available: Five (5) | \$10,000**

Get maximum exposure by advertising across the AMIA 2020 Virtual Annual Symposium marketing channels. Highlight your organization on this highly visible AMIA attendee platform. Sponsorship includes:

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2. Ad inside the virtual conference platform— location TBD
3. During the event, social media engagement with sponsor by AMIA's social media channels
4. Ad featured with the conference proceedings located inside AMIA's LMS
5. Banner ads in three (3) issues of AMIA's eNews pre-Symposium or post-event.
6. Recognition as a Partner Level Sponsor

# Save the Dates

## AMIA Annual Symposium

2021	October 30 - November 3	San Diego
2022	November 5 - 9	Washington, D.C.
2023	November 11 - 15	New Orleans
2024	November 9 - 14	San Francisco
2025	November 1 - 5	Washington, D.C.
2026	November 7 - 11	Dallas
2027	November 6 - 10	San Diego
2028	November 4 - 8	Washington, D.C.
2029	November 3 - 7	New Orleans





“ Exhibiting at AMIA has been a valuable tradition for Regenstrief and the Center for Biomedical Informatics. We have been exhibitors for more than twenty years and supporters of AMIA since its inception.

Originally the booth began as a way to recruit fellows into our program but it is much more now. Not only do we still work to recruit clinical informatics and NLM public health informatics fellows, but we also use the event to promote collaboration, innovation, and faculty recruitment with other outstanding attendees and organizations.

Participation at AMIA has been a great benefit, and this organization helps our mission as a leader in the Informatics field to improve health and health care. ”

**Sandy Poremba**

Senior, Center Coordinator

**Clem McDonald Center for Biomedical Informatics, Regenstrief Institute**

See you next year in San Diego for the  
**AMIA 2021 Annual Symposium**  
October 30–November 3



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[amia.org](http://amia.org)